

Owain Jenkins BSc, BVSc, DBR, MRCVS, Large Animal Clinical Director of Delaware Veterinary Group describes why they trust VetIMPRESS and how it helps the practice implement better farm decisions using insights from data.

CASE STUDY

Delaware Veterinary Group



Delaware Veterinary Group has been serving the farming community in South Somerset for over 100 years. With a team of 7 experienced large animal vets, including 3 Advanced Practitioners with additional qualifications in cattle health and reproduction. Delaware believe a proactive approach to fertility management and disease prevention is essential for healthy, efficient and profitable herds.

The practice first introduced VetIMPRESS for foot trimming and mobility scoring services over 4 years ago. Having quickly realised the benefits, Delaware Veterinary Group now use the platform across the farm animal team for routine fertility visits, clinical recording, diary management, billing, Antimicrobial Usage (AMU) and vet spend reporting.

Data Management Solution

The VetIMPRESS Solution

VetIMPRESS enables Delaware Veterinary Group to access data at farm and animal level. Owain explains: "VetIMPRESS provides a central place where all information is collected and reports are generated. We initially used the tool for our lameness services but two or three years ago I started using it for fertility visits, recording information and gaining insights about the state of the cow. There was a real need for it, we were dealing with many data sources and trying to integrate them all."

Better Service Provision

"With VetIMPRESS our farm clients receive a more precise service from us as vets; we are making decisions based on data and doing the right interventions at the right time. A good example of this is identifying animals that may not be economically viable to continue in the herd. Having insight that an animal is too old or too far in a lactation to continue is now readily available to us before we start on an expensive treatment program for the farmer.

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Benefits of VetIMPRESS

VetIMPRESS integrates information from a range of sources such as government records, milk processors, laboratories, on-farm IT systems and farm service providers to provide the most complete picture of cow and herd health. Owain continues: "VetIMPRESS gives me more confidence when treating animals as I have their history in my hand and on farms where data isn't freely available, it helps to avoid mistakes. Before VetIMPRESS I had to stop what I was doing to find the information or the decision would have been made without having all the facts. I can now make data-informed decisions quickly and easily."

With informed decisions, we can demonstrate the value of our services, look more professional and the farmer understands we are interested in the herd."

AMU and Vet Spend Reporting

VetIMPRESS enables Delaware to report on AMU and vet spend in minutes, rather than hours. Owain continues: "Antibiotic use reports are instant, you don't need to do all the leg work, it's ready to go and in a format that looks impressive to the farmer. Vet spend reports are useful for discussions with clients. When conversations with farm clients turn to veterinary costs it helps highlight where they spend their money. It helps us show the farmer they could spend a little more on vet time, reduce medicine cost and use that data then to monitor progression."

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Owain Jenkins, Delaware Veterinary Group

Would You Recommend VetIMPRESS?

Definitely, the readily available data ensures we provide the highest quality of care.